

The power of “**IDEALS**”



Our core values are the foundation of our great culture. We believe in the power of IDEALS: Integrity, Diversity, Excellence, Alignment, Leadership, and Service.



Integrity

We operate with high ethical standards, empathy, candor, and humility; we work with those we trust and respect.



Diversity

We value and celebrate diversity, inclusion, and empowerment and believe that doing so helps us become the best organization possible and make better decisions.



Excellence

We are entrepreneurial, innovative, and intellectually curious; we embrace a growth mindset and hold ourselves and our partners to a standard of excellence in everything we do.



Alignment

We are team oriented, strategic, collaborative, and partnership focused always; we find joy in working with our colleagues and partners to achieve mutual success.



Leadership

We are bold, passionate, adaptive, and dynamic, as well as pragmatic, accessible, and responsive about building durable businesses and real estate.



Service

We actively leverage our resources, time, passion, and expertise to build opportunities for people in our firm, businesses, and communities.

IDEALS